



## Fact Sheet

<b>Founded:</b>	1989 by Jim Szalejko.
<b>Incorporated:</b>	1990 as a Charitable Non-Profit Private Foundation.
<b>Federal I.D. No.:</b>	23-2631490 Tax Exempt - 501(c)(3) Status
<b>PA State Reg. No.:</b>	9387
<b>NJ State Reg. No.:</b>	2228700
<b>OH State Reg. No.:</b>	1819020
<b>Board of Directors:</b>	Jim Szalejko, Brian Darreff, Sandi Backlund, Fred Stampone, Bill Travers, TJ Backlund
<b>President and Chairman:</b>	Jim Szalejko.
<b>Secretary:</b>	Sandi Backlund
<b>Legal Counsel:</b>	Brian Darreff, Esq.
<b>PA Chapter Chairperson:</b>	Jim Szalejko
<b>NJ Chapter Chairperson:</b>	Brian Darreff
<b>OH Chapter Chairpersons:</b>	Dee Szalejko
<b>Headquarters:</b>	500 Cottman Avenue, Cheltenham, PA 19012
<b>Mailing Address PA &amp; NJ:</b>	P.O. Box 570, Westtown, Pa 19395
<b>Mailing Address OH:</b>	P.O. Box 513, Bowling Green, OH 43402
<b>Telephone No. PA &amp; NJ:</b>	(610) 630-3929
<b>Telephone No. OH:</b>	(419) 419-4940
<b>Purpose:</b>	To bring the spirit of the Christmas Holiday Season alive for families in need in Greater Philadelphia, South Jersey, Northwest Ohio and South Florida by providing toys, clothing, and food to qualified families during the Christmas holidays.
<b>Volunteers:</b>	All members of Dear Santa are volunteers including the Board Members and Officers. No volunteers, officers or board members receive compensation.
<b>Theme:</b>	"Children and Family".



## Fact Sheet

**Memberships/Associations:** United Way (Donor Choice), Better Business Bureau of Eastern Pennsylvania, Chamber of Commerce (Bowling Green).

**Sources of Income:** Individuals, Small Businesses, Corporations, Social Organizations, Church Groups, Fund-Raising Events and Donor Choice Program of the United Way.

**1989 Campaign:** Raised \$1,000 - helped 25 children in 8 families

**1990 Campaign:** Raised \$4,000 - helped 120 children in 25 families

**1991 Campaign:** Raised \$7,000 - helped 200 children in 42 families.

**1992 Campaign:** Raised \$15,000 - helped 310 children in 86 families.

**1993 Campaign:** Raised \$22,000 - helped 363 children in 93 families.

**1994 Campaign:** Raised \$25,000 - helped 346 children in 91 families.

**1995 Campaign:** Raised \$30,000 - helped 313 children in 91 families.

**1996 Campaign:** Raised \$25,000 - helped 343 children in 95 families.

**1997 Campaign:** Raised \$24,000 - helped 253 children in 77 families.

**1998 Campaign:** Raised \$26,000 - helped 263 children in 80 families.

**1999 Campaign:** Raised \$40,000 - helped 265 children in 80 families.

**2000 Campaign:** Raised \$18,000 - helped 216 children in 87 families.

**2001 Campaign:** Raised \$15,000 - helped 254 children in 78 families.

**2002 Campaign:** Raised \$13,000 - helped 100 children in 37 families.

**2003 Campaign:** Raised \$10,000 - helped 105 children in 39 families.

**2004 Campaign:** Raised \$12,000 - helped 122 children in 41 families.

**2005 Campaign:** Raised \$13,000 - helped 114 children in 35 families.

**2006 Campaign:** Raised \$18,000 - helped 139 children in 45 families.

**2007 Campaign:** Raised \$17,000 - helped 144 children in 47 families.

**2008 Campaign:** Raised \$12,000 - helped 161 children in 55 families.

**2009 Campaign:** Raised \$20,500 - helped 133 children in 53 families



## Fact Sheet

**2010 Campaign:** Raised \$29,500 - helped 218 children in 72 families

**2011 Campaign:** Raised \$26,500 - helped 159 children in 50 families

**2012 Campaign:** Raised \$28,000 - helped 137 children in 55 families

**2013 Campaign:** Raised \$26,400 - helped 167 children in 63 families

**2014 Campaign:** Raised \$22,800 - helped 150 children in 55 families

**2015 Campaign:** Raised \$21,900 - helped 111 children in 42 families

**2016 Campaign:** Raised \$30,488 - helped 153 children in 56 families

**Cumulative Campaigns:** Raised \$553,000 - helped 5484 children in 1680 families

**Direct Mail:** Held once a year from Early November through Christmas. This is our primary source of contributions. Our organization is a "word-of-mouth" network.

**United Way of Southeastern PA.  
Donor Choice No.: 08890**

**\* All funds raised in a chapter are used ONLY for that chapter's area**